GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:520
ANSWERED ON:06.02.2017
Export Strategy
Kothapalli Smt. Geetha

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the steps being taken by the Government in bringing out a Logistics Performance Index to rank States along with its implementation status;
(b) whether the States are cooperating with the Centre for setting up common facilities like testing labs and training institutes as well as to ensure packaging and storage support to the Indian Industry;
(c) the names of States which have prepared their export strategy and the steps being taken for the remaining States/UTs to expedite their export strategies;
(d) whether services of IT and ITeS had an overwhelming pre-dominance in India"s services exports but were largely restricted to the US and EU markets and are therefor vulnerable to changes imposed by these two trading blocks; and
(e) if so, the details thereof and the steps being taken by the Government in tackling such situation in future?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)

(a) Logistics Performance Index (LPI) is published by World Bank every 2 years. The LPI is an international index to assessthe logistics environment across countries based on a global survey of logistics professionals. This evaluation contains details of logistics environments, core logistics processes and institutions, and performance time and cost. The World Bank has not published any report on Sub-National LPI akin to a State Level LPI. The World Bank is assessing the feasibility of undertaking such a study.
(b) :Yes, Madam.
(c) :19 States namely Gujarat, Tamil Nadu, Karnataka, Uttar Pradesh, Haryana, Rajasthan, Telangana, Odisha, Uttrakhand, Bihar, Chhattisgarh, Jharkhand, Madhya Pradesh, Puducherry, Assam, Arunachal Pradesh, Tripura, Manipur and Andhra Pradesh have prepared their export strategy. Remaining State Governments have been advised to seek support of organizations like Federation of Indian Exporters Organization (FIEO). Indian Institute for Foreign Trade (IIFT) etc in the preparation of their export strategies
(d) and (e) :It is estimated that India's Export of Computer Software, ITes accounts for a a major share in India's total service exports. Most of IT-ITes export revenue comes from US and EU predominantly due to our stregth in the English language. The Government of India in consultation with the concerned organizations / associations is working closely to handle increasing protectionism threats from US and EU. These countries are being impressed upon of the key challenges faced by Indian IT companies, building fact bases on (i) value creation of Indian IT companies to the US economy, (ii) benefits of skilled foreign workers (iii) realities of the visa regime and outlining technical talent crunch in these markets.

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